

Integration Developer News  
Sponsorship Package 2025

# Virtual Summits

## For Demand Generation



**Integration  
Developer News**

Integration Developer News produces Multi-Vendor Virtual Summits for Demand Generation. IDN has registered more than 160,000 qualified enterprise IT decision makers. 160+ virtual summits produced - one per month over the past 15 years.

## Virtual Summits



### AI Deployment Virtual Summit

Feb 6, 2025  
May 1, 2025  
Jul 12, 2025  
Oct 23, 2025



### Application Architecture Virtual Summit

Mar 20, 2025  
Sept 11, 2025



### Enterprise Integration Virtual Summit

Jun 12, 2025  
Dec 4, 2025

## Fast Facts

### Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Company Size: 70% > 1k      25% > 25k employees
- GEOs: 70% North America
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

### IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

### Metrics

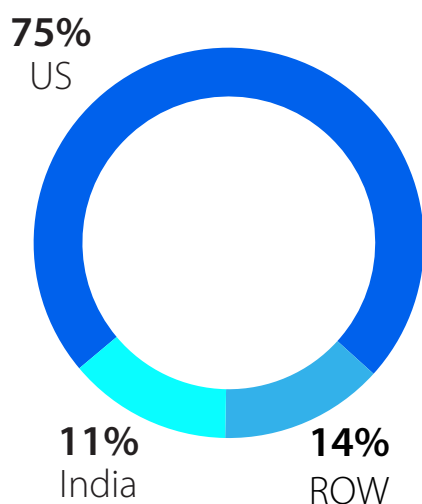
- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

## Summit Sponsors & Speakers

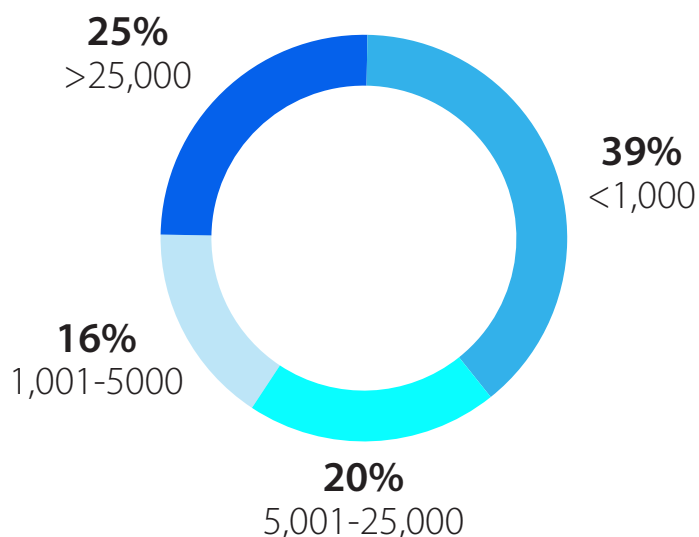


160+ virtual summits produced - more than 160,000 qualified enterprise IT decision makers  
700 guaranteed - 800-900 average

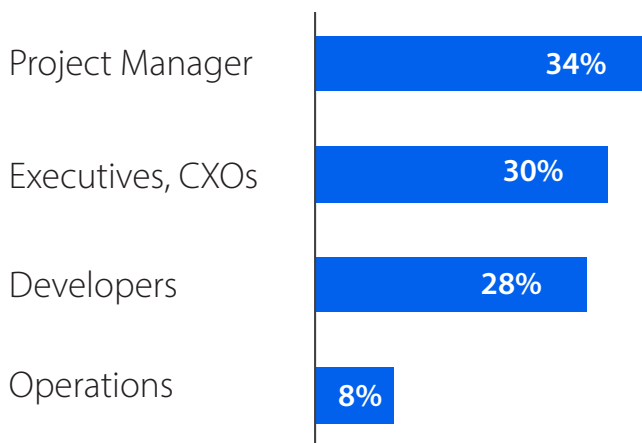
## GEO Regions



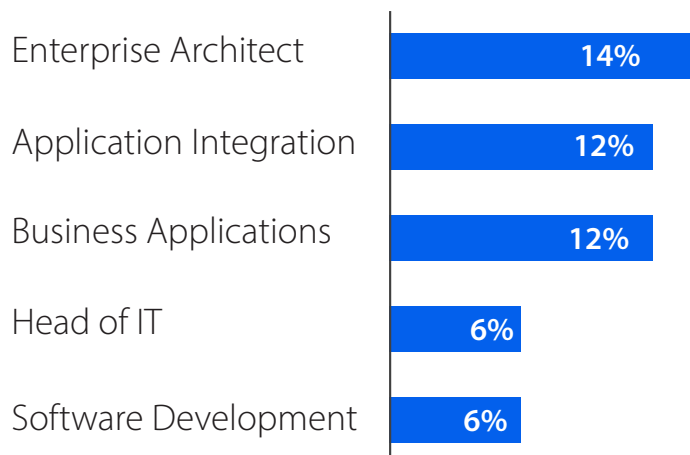
## Company Size - Employees



## Top Job Levels



## Top Job Functions





## AI Deployment Virtual Summit

Use AI for Better IT & Business Outcomes

AI Deployment Summit is a multi-vendor online event featuring top AI companies to help enterprises implement real-world AI and automation solutions.

Top job specialties include: CxOs, Enterprise Architects, Data Architects, Data Scientists, Application Integrators, and Software Developers

- February 6, 2025
- May 1, 2025
- July 24, 2025
- October 23, 2025



## Application Architecture Virtual Summit

Agents, Apps and Automations

Application Architecture Summit focuses on how to build, launch & run modern app platforms, tuned for AI, automation and cloud-native apps.

Top job specialties include: Enterprise Architects, Software Developers, Project Managers, Solution Architects, Application Integrators, DevOps, Business Application Managers, and CxOs.

- March 20, 2025
- September 11, 2025



## Enterprise Integration Virtual Summit

Integration Powers Digital Transformation

Enterprise Integration Summit explores how APIs, iPaaS, RPA and other integrations are foundational to successful digital transformation.

Top job specialties include: Enterprise Architects, Project Managers, Application Integrators, Software Developers, Business Application Managers, and CxOs.

- June 12, 2025
- December 4, 2025

Each sponsor gets a resource room where attendees view presentations, download pdfs and sign up for free trials etc. IDN tracks all attendee behavior and delivers it in an easy to read Leads Report.

**Breakout Session**

 **AI Deployment**  
Virtual Summit

**Copilot at Microsoft: GPT for the Enterprise**

**Agenda**  
Generative AI with Microsoft Dynamics and Power Platform Copilots  
  
Using LLMs with your data in the apps you already know and love  
  
DEMO; GPT in action with Microsoft Power Automate Flow Copilot

**Bio**  
Ted and his team focus on Copilot at Microsoft and bringing GPT to the Enterprise  
  
Expertise in GPT with Microsoft Azure OpenAI  
  
Design and build AI to empower people and organizations

  
**Ted Way, PhD**  
Principal PM Lead, Microsoft Copilot Applied AI Team  
 **Microsoft**

 **Integration**  
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## **Copilot at Microsoft: GPT for the Enterprise**

### Free Trials and More

[LEARN] [Power Platform on Microsoft Learn](#)

[FREE TRIAL] [Power Apps 30-day free trial - Power Apps](#)

[PRODUCT OVERVIEW] [Build Apps for your Business - Microsoft Power Apps](#)

### PDF Downloads

[SPEAKER SLIDES] [Copilot at Microsoft: GPT for the Enterprise](#)

[INFOGRAPHIC] [Steer the Future of Development: Copilot and AI in Microsoft Power Platform](#)

# Virtual Summit Calendar

More than 160+ events produced



Integration  
Developer News

## 2025 Virtual Events

### Q1 2025

February 6



**AI Deployment**  
Virtual Summit

Machine Learning • AIOps • NoSQL • Analytics • Automation • BI  
BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision  
Automation • MDM • Security • Streaming • IoT

March 20



**Application Architecture**  
Virtual Summit

AI-Agents • Copilots • APIs • iPaaS • Low-code • Cloud-Native •  
Observability • Data Fabric • Event-Driven • AI Governance •  
Platform Engineering

### Q2 2025

May 1



**AI Deployment**  
Virtual Summit

Machine Learning • AIOps • NoSQL • Analytics • Automation • BI  
BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision  
Automation • MDM • Security • Streaming • IoT

June 12



**Enterprise Integration**  
Virtual Summit

Enterprise Architecture • API Management • Data Virtualization  
Integration Architecture • Hybrid Cloud • iPaaS • Messaging •  
Microservices • Security • Legacy Modernization

### Q3 2025

July 24



**AI Deployment**  
Virtual Summit

Machine Learning • AIOps • NoSQL • Analytics • Automation • BI  
BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision  
Automation • MDM • Security • Streaming • IoT

September 11



**Application Architecture**  
Virtual Summit

AI-Agents • Copilots • APIs • iPaaS • Low-code • Cloud-Native •  
Observability • Data Fabric • Event-Driven • AI Governance •  
Platform Engineering

### Q4 2025

October 23



**AI Deployment**  
Virtual Summit

Machine Learning • AIOps • NoSQL • Analytics • Automation • BI  
BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision

December 4



**Enterprise Integration**  
Virtual Summit

Enterprise Architecture • API Management • Data Virtualization  
Integration Architecture • Hybrid Cloud • iPaaS • Messaging •  
Microservices • Security • Legacy Modernization