# Application Architecture
## Virtual Summit

**Integration**
Developer News

Agents, Apps and Automations                     Mar 20  •  Sept 11, 2025

**Application Architecture Summit** features 6-10 vendors who will show how to deliver successful apps for modern digital businesses.

## Topics

- **AI-Assisted Apps & Agents** – *Co-Pilots to Independent Actions*
  Explore the rich menu of developer-centric AI options, including Co-Pilots, task-specific AI agents and AI-assisted and no code development.

- **Agentic Workflow** – *NewGen Intelligent Automation*
  Learn how to use AI to enable autonomous workflow apps with dynamic task coordination and decision-making without manual oversight.

- **End-to-End Observability** – *Unified Insights for Peak Performance*
  Detect app anomalies in real-time, predict issues before they occur, and minimize downtime in today's distributed and dynamic environments.

- **Low-Code Trends** – *Platforms for Speed & Productivity*
  Blend model-driven development and AI/ML for faster app delivery. Developers gain deep code access. Business users get easy to assemble enterprise apps.

- **Kubernetes & Microservices** – *The Keys to Successful Cloud Apps*
  Today, 80% of apps are cloud-facing. Learn how Kubernetes and microservices deliver automation, CI/CD pipelines, easy deployment and less complexity.

- **APIs & iPaaS** – *The Backbone of Distributed Enterprise*
  Explore how APIs and integration platforms empower dynamic, agent-centric applications that adapt in real time to business needs.

## Fast Facts

### Overview

- Concept:          6-10 leading enterprise vendors present
- Speaker Opp:      Webinar Style Presentation - 30 minutes
- Company Size:     70% > 1k      25% > 25k employees
- GEOs:             75% United States
- Production:       3 weeks in advance via Zoom
- No Hassles:       Introduce IDN to your speaker & we take over

### IDN Deliverables

- Leads:            All sponsors get complete registration list
- Guaranteed:       700 guaranteed - 800-900 average

### Metrics

- Contact:          You get all registrant contact info
- Attended:         Who attended live
- Viewed:           Who listened to your speaker
- Touched:          Who viewed your white papers and demos

## Job Levels

| | |
|---|---|
| Project Management | 31% |
| C-Level, VP, Director | 31% |
| Developer | 27% |
| Operations | 7% |

## Job Functions

Enterprise Architects
Software Developers
Solution Architects
Application Integrators
DevOps
CxOs

## Past Sponsors

IBM | outsystems
DATASTAX | okta
honeycomb.io | influxdata
Red Hat | ScienceLogic
servicenow | vFunction
appian | NetApp
snapLogic | bizagi
Betty Blocks | SAP
tray.ai | Progress

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# Virtual Summit Calendar

More than 160 events produced

## Q1 2025

**February 6**

🧠 **AI Deployment**
Virtual Summit

Machine Learning • AIOps • NoSQL • Analytics • Automation • BI • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT

**March 20**

**Application Architecture**
Virtual Summit

AI-Agents • Copilots • APIs • iPaaS • Low-code • Cloud-Native • Observability • Data Fabric • Event-Driven • AI Governance • Platform Engineering

## Q2 2025

**May 1**

🧠 **AI Deployment**
Virtual Summit

Machine Learning • AIOps • NoSQL • Analytics • Automation • BI • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT

**June 12**

**Enterprise Integration**
Virtual Summit

Enterprise Architecture • API Management • Data Virtualization Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization

## Q3 2025

**July 24**

🧠 **AI Deployment**
Virtual Summit

Machine Learning • AIOps • NoSQL • Analytics • Automation • BI • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT

**September 11**

**Application Architecture**
Virtual Summit

AI-Agents • Copilots • APIs • iPaaS • Low-code • Cloud-Native • Observability • Data Fabric • Event-Driven • AI Governance • Platform Engineering

## Q4 2025

**October 23**

🧠 **AI Deployment**
Virtual Summit

Machine Learning • AIOps • NoSQL • Analytics • Automation • BI • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT

**December 4**

**Enterprise Integration**
Virtual Summit

Enterprise Architecture • API Management • Data Virtualization Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization