

**A3: Apps, Agents, APIs Summit** features 6-10 vendors who will show how to deliver successful apps for modern digital businesses.

## Topics

- **AI-Assisted Apps & Agents** – *Co-Pilots to Independent Actions*  
Explore the rich menu of developer-centric AI options, including Co-Pilots, task-specific AI agents and AI-assisted and no code development.
- **Agentic Workflow** – *NewGen Intelligent Automation*  
Learn how to use AI to enable autonomous workflow apps with dynamic task coordination and decision-making without manual oversight.
- **End-to-End Observability** – *Unified Insights for Peak Performance*  
Detect app anomalies in real-time, predict issues before they occur, and minimize downtime in today's distributed and dynamic environments.
- **Low-Code Trends** – *Platforms for Speed & Productivity*  
Blend model-driven development and AI/ML for faster app delivery. Developers gain deep code access. Business users get easy to assemble enterprise apps.
- **Kubernetes & Microservices** – *The Keys to Successful Cloud Apps*  
Today, 80% of apps are cloud-facing. Learn how Kubernetes and microservices deliver automation, CI/CD pipelines, easy deployment and less complexity.
- **APIs & iPaaS** – *The Backbone of Distributed Enterprise*  
Explore how APIs and integration platforms empower dynamic, agent-centric applications that adapt in real time to business needs.

## Fast Facts

### Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Company Size: 70% > 1k    25% > 25k employees
- GEOs: 75% United States
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

### IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

### Metrics

- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

## Job Levels

Project Management	31%
C-Level, VP, Director	31%
Developer	27%
Operations	7%

## Job Functions

Enterprise Architects  
Software Developers  
Solution Architects  
Application Integrators  
DevOps  
CxOs

## Past Sponsors



# Virtual Summit Calendar

More than 160 events produced

## 2025 Virtual Events

### Q1 2025

February 6



Machine Learning • AIOps • NoSQL • Analytics • Automation • BI • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT

March 20



AI-Agents • Copilots • APIs • iPaaS • Low-code • Cloud-Native • Observability • Data Fabric • Event-Driven • AI Governance • Platform Engineering

### Q2 2025

May 1



Machine Learning • AIOps • NoSQL • Analytics • Automation • BI • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT

June 12



Enterprise Architecture • API Management • Data Virtualization • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization

### Q3 2025

July 24



Machine Learning • AIOps • NoSQL • Analytics • Automation • BI • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT

September 11



AI-Agents • Copilots • APIs • iPaaS • Low-code • Cloud-Native • Observability • Data Fabric • Event-Driven • AI Governance • Platform Engineering

### Q4 2025

October 23



Machine Learning • AIOps • NoSQL • Analytics • Automation • BI • BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision Automation • MDM • Security • Streaming • IoT

December 4



Enterprise Architecture • API Management • Data Virtualization • Integration Architecture • Hybrid Cloud • iPaaS • Messaging • Microservices • Security • Legacy Modernization